1. **Administrative and organisational information**

|  |  |
| --- | --- |
| **Name of the applicant [[1]](#footnote-2)** |  |
| Name of **legal entity** representing the Applicant *(if relevant and if different from above)* |  |
| **Address** and **webpage** of Legal Entity |  |
| **Legal Form**  *(commercial/for profit entity; non for profit NGO; individual; informal group; etc)* |  |
| **Media typology**  *(if applicable) : TV, radio, print, web portal, magazine, multimedia, etc* |  |
| **Webpage** address/es of media channels |  |
| **Date of establishment** |  |
| **Number** of full-time employees *(if applicable)* |  |
| **Ownership** of the organisation/entity  *If applicable, list the names of all shareholders and their respective shares in %.* |  |
| **Management:**  *If applicable list all management bodies and the names of their members (including Executive Board, Advising Board, steering committees, etc).* |  |
| **Focus and mission**  *Briefly describe your organisation/the applicant (typology, geography, mission, special focus, etc)* |  |
| **Editorial Policies, Code of Ethics, and self-regulatory bodies**  *If you are a media outlet please answer to the questions:* | * *Do you have/use a written editorial policy based on international professional and ethical standards of journalism?* * *Do you acknowledge and comply with the Media Code of Ethics (national or international)?* * *Are you part of a self-regulatory mechanism (media/press council; or other independent national or international bodies)?* |
| **Name and contact data** of the **Legal representative** (*email; telephone)* |  |
| **Name and contact data of person in charge for this application *(telephone, email, position)*** |  |
| **Experience** of applicant in similar projects, sector and regions (incl. years of experience): |  |

1. **Project proposal / Technical description**

|  |  |
| --- | --- |
| Title of the project: |  |
| Short project description: | *(max. 150 words)* |
| Total budget in EUR: |  |
| Project duration: | *(insert number of months)* |
| Describe any partnership in implementation if relevant [[2]](#footnote-3) |  |

|  |  |
| --- | --- |
| **Project rationale and background:**  *Please describe the issues/challenge(s) you want to address and opportunities you want to use with this intervention* |  |
| **Goal and Outputs:**  ***Main goal :***  *Output 1 : …*  *Output 2: …*  *Output 3: …*  …. |  |
| **Methodology and activities:**  *Please describe your approach and planned key activities.*  *In addition plan a timeline for the activities, using the Annex 1* |  |
| **Expected impact:**  *What are the benefits of the planned intervention? How it will impact the journalism quality, level of innovation, audience reach and your organisation internal development and sustainability?*  *Indicate the expected results, and whenever possible, please list milestones and/or indicators (quantitative and qualitative) that you can use to measure impact and success.* |  |
| **Risks and Obstacles**  *What risks and obstacles (internal and external) you can anticipate that could hinder the successful implementation of the proposed intervention?* | *(max. 200 words)* |
| **Working Group**  *Describe the composition of the team working for this project (including the names whenever is possible)* |  |
| **BUDGET**  *What is the requested amount for this Project?*  *Please include a detailed budget using the template attached as Annex 2.*  *The budget should be in local currency, and it cannot exceed the equivalent of Euro 25,000.* |  |
| **Third party funding**  *Is the proposed intervention supported by other donors? If yes, what does this support cover (will cover) exactly?*  *Is the applicant benefiting currently from other donors? Please list these donors and the respective project they are supporting.* |  |
| **Own contribution to project implementation**  *Please indicate any contribution in funds or in kind that you are planning to employ from your own resources to the implementation of this project.* |  |

1. The applicant might be one of the following: Independent private sector media company; non-for-profit media outlet; civil society organisation working in the media field; media content production company; association of journalists; group of individuals working in the media field; blogger/influencer; etc. Public broadcasters and state-controlled entities **are not eligible** [↑](#footnote-ref-2)
2. Please be aware that sub granting is not allowed, only service contracting. [↑](#footnote-ref-3)